



**8-10 October 2008**  
**Paris, France**

# **SPONSOR PROSPECTUS**

**29 March 2007**

<b>Contents</b>	<b>Page</b>
Introduction	3
Information for sponsors	4
Sponsorship options	5
Sponsor items	6
Sponsor Interest Form	9

## INTRODUCTION

### International Gas Union Gas Research Conference

There has been a general trend over the last 10 years for gas companies, particularly those in liberalised markets, to reduce R&D expenditure. Given the strategic challenges facing the gas industry, it is time to reconsider the level of R&D expenditure and its business focus and thereby changing the slope of the decreasing trend of R&D support.

Since the fruitful IGRC conference 2004 in Vancouver, much thought has gone in to the future positioning of the International Gas Research Conference. The International Gas Union (IGU) has taken IGRC (IGU Gas Research Conference) now fully under its umbrella and is preparing a new IGRC in October 8-10, 2008. The official name and timing of the conference have changed. It is now called the IGU Gas Research Conference – but this is still IGRC for short -and it is now planned within around twelve months before the next World Gas Conference (WGC). This timing has the benefit that it is possible to bring major results from IGRC up to date and present those at the next WGC.

The programming of the conference will be reviewed with a balance between short, mid and long term issues, but focusing the relation between the gas business and gas research will be a more pronounced part of the conference.

Workshops and roundtables are planned on major issues and technology topics facing the gas industry. A selection will be presented among topics such as CO<sub>2</sub> capture and sequestration, safety issues concerning the whole gas chain, methane hydrates, increase efficiency of depleted and stranded gas fields, gas and renewables, distributed energy generation and use of information technology to improve the efficiency of the gas chain.

Apart from the workshop oral and poster sessions on each of the links in the gas chain, will be organised; Exploration and Production (including LNG), Storage, Transmission, Distribution and Utilization. You may expect to receive the call for papers for this prestigious conference in the 4<sup>th</sup> quarter of 2007. The final conference programme will be distributed early 2008. The deadline for the submission of the papers for the proceedings will be within the 2<sup>nd</sup> quarter of 2008.

IGU is happy to announce that IGRC 2008 will be held at the Scientific Conference Center in Paris, the Cité des sciences et de l'industrie, with the support of the French host, Association Française du Gaz (AFG) and the chosen venue. This assures a professionally organised conference in a pleasant environment close to the heart of the city with "grandeur": Paris for 2008.

Conferences like the IGRC provide an excellent opportunity for interactions among very different delegates from the institutions that have gas research in common or benefit from the results. Technological success is not for granted, it needs to be nurtured through research and development focused on basic science as well as technology breakthroughs. However a clear link to market needs is at the end of the day decisive for the interest of companies.

We call upon you and your colleagues to put this conference in your planning and prepare to submit papers and attend the conference.

**George H.B. Verberg**  
President of IGU,  
Chairman of the IGRC Policy Committee



**Christian Beckervordersandforth**  
Chairman of the IGRC Programme  
Commission



**Daniel Paccoud**  
IGRC 2008 Paris  
Chairman of the National Organising Committee

**Marc Florette**  
IGU R&D task force leader



## **INFORMATION FOR SPONSORS**

### **Introduction**

The Conference Organisers are offering companies the opportunity to sponsor the International Gas Union Research Conference - IGRC - to be held from 8-10 2008 in Paris and thus benefit from improved visibility for their companies, institutes or associations. Below you will find various sponsorship options. In addition to general sponsorship of single items, the Conference Organisers are offering companies the opportunity to become a Special Sponsor. In principle all sponsors will be treated on a first come, first served basis.

### **Terms of Payment**

After the Sponsor interest form has been received by the Conference Administration, a confirmation and an invoice for the first non-refundable instalment of 40% of the total amount will be sent and will be due for paying within three weeks. The balance of the full payment is due and payable before 1 April 2008.

## SPONSORSHIP OPTIONS

Your company, institute or association is invited to apply for different sponsoring opportunities. Sponsors will be mentioned in the upcoming announcements and in the final programme. Sponsors are free to make their selection from the list of sponsorship options including 4 modules:

1. social events
2. print work
3. venue
4. other items

### Special Sponsors

Sponsors supporting the conference to a certain value will fall into the different levels of Special Sponsor. Special Sponsors will be given first choice according to their level of sponsoring until the deadlines given below have been reached.

Special sponsor categories	Minimum payments	Deadlines
1. Gold sponsor	EUR 25,000	1 September 2007
2. Silver sponsor	EUR 15,000	1 September 2007
3. Bronze Sponsor	EUR 7,500	1 September 2007

Special Sponsors will enjoy the following additional benefits:

#### Gold Sponsor

- \* Exposure as a Gold Sponsor
- \* First priority choice opportunity of sponsorship of sponsorship items
- \* Acknowledgement in Final Programme
- \* Logo on registration area
- \* Corporate literature to be included in conference bag
- \* Use of conference design with designation of Gold Sponsor for own advertising
- \* Two full registrations

#### Silver Sponsor

- \* Exposure as a Silver Sponsor
- \* Second priority choice opportunity of sponsorship of sponsorship items
- \* Acknowledgement in Final Programme
- \* Logo on registration area
- \* Corporate literature to be included in conference bag
- \* Use of conference design with designation of Silver Sponsor for own advertising
- \* One full registration

#### Bronze Sponsor

- \* Exposure as a Bronze Sponsor
- \* Third priority choice opportunity of sponsorship of sponsorship items
- \* Acknowledgement in Final Programme
- \* Logo on registration area
- \* Corporate literature to be included in conference bag
- \* Use of conference design with designation of Bronze Sponsor for own advertising

## SPONSOR ITEMS

Possibilities to promote your company, institute or association are offered through sponsoring of different materials related to the Conference. We are sure that you will be able to find an item on the list that fits your specific interest and budget. Of course you are welcome to make your own suggestions. All prices are excluding VAT.

### 1. Social events

Opening Plenary session **€ 15,000**

The sponsors name and logo will be printed on the programme/entrance voucher; There will be logos on a screen left and right of the stage. Ten complimentary entrance vouchers will be provided for this plenary session.

Conference Dinner **€ 25,000**

The sponsors name and logo will be displayed on the entrance vouchers and corporate promotional items may be displayed. The sponsor will be given the opportunity to give a presentation during the dinner, of 15 minutes maximum. Ten complimentary entrance vouchers will be provided for this dinner.

Lunches, per day **€ 15,000**

The sponsors name and logo will be printed on the programme/entrance voucher and menu. The sponsor will be given the opportunity to give a presentation during the sponsored lunch of 15 minutes maximum. Five complimentary entrance vouchers will be provided for the specific lunch.

**Coffee/Tea Breaks, per day € 5,000**

The sponsors name and logo will displayed near all catering buffets in the conference centre. Coffee break on Friday 10 October: € 2,500.

**Sponsored Reception € 25,000**

The sponsor is invited to apply for organising a sponsored reception during the Thursday evening. The entire costs of the evening (accommodation, drinks and food) has to be paid by the sponsor. The sponsor will be given the opportunity to give a presentation during the reception of 15 minutes maximum. Ten complimentary entrance vouchers for this reception will be included.

**Closing Plenary Session € 15,000**

The sponsors name and logo will be printed on the programme/entrance voucher; There will be logo's on a screen left and right of the stage. Ten complimentary entrance vouchers for this plenary session will be included.

### 2. Print work

#### Advertising

Advert Position:	Programme & Registration	Final Program
Outside Back Cover (full colour)	€ 3,500	€ 3,500
Inside Front Cover (full colour)	€ 3,000	€ 3,000
Inside Back Cover (full colour)	€ 2,500	€ 2,500
Full Page Inside (full colour)	€ 2,000	€ 2,000

For technical details as to the size and submission of films, please contact the Conference Administration.

### 3. Venue

#### **Rooms**

Room A, (Morning – only Thursday – or Midday each)	€ 3,000
Room B, Morning or Midday	€ 3,000
Room C, Morning or Midday	€ 3,000

Sponsors name and logo on screens displayed left and right of the stage in the sponsored room(s). Two per session.

#### **Poster Sessions**

- Sponsor Area ( Name and logo on screens in the area and name and logo on Billboard) € 15,000
- Poster session (Sponsor name and logo on the Poster boards)
  - Wednesday € 2,000
  - Thursday € 3,000
  - Friday € 1,000

### 4. Other items

#### **Conferences Bags** € 15,000

Exclusive sponsorship of the conference bags. Your name and logo displayed discretely on each bag. You are entitled to include one piece of promotional literature in the conference bags.

#### **Insert in conference bag** € 5,000

One promotion leaflet will be included in the conference bags of all participants.

#### **Notebooks & Pens** € 5,000

This sponsor item offers you the opportunity to insert your company notebook and pen into the conference bags of all delegates.

#### **Pocket Program** € 5,000

Exclusive sponsorship of the pocket program. Your name and logo displayed discretely on each pocket program.

#### **Lanyards** € 5,000

Exclusive sponsorship of the lanyards. Your name and logo displayed discretely on each lanyard

#### **Top Table** € 5,000

It is possible to rent a top table for your promotion materials for the whole period of the conference.

#### **WWW link, per year** € 5,000

A direct link, via the sponsors logo from the IGRC web site, can be provided to the sponsor's home page.

#### **Payment**

Participation as a sponsor will be invoiced by Association Française du Gaz (AFG) that is organising IGRC2008.

- 1<sup>st</sup> Payment: 40% immediately after signing the contract
- 2<sup>nd</sup> Payment: 30% before 15 March 2008
- 3<sup>rd</sup> Payment: 30% before 1 July 2008

The amount will be paid by bank transfer, **in Euro's**. Invoices will be sent within a month after signing this contract.



### ***Cancellation***

Notification of a sponsor to cancel sponsored items must be submitted to AFG in writing. The effective date of cancellation or reduction of sponsor items will be the date on which the Congress Organizer receives the written notice. In case of cancellation the amounts already paid are not refundable.

## SPONSOR INTEREST FORM IGU Research Conference 2008

Name of the Company \*) \_\_\_\_\_

Address \_\_\_\_\_

Postal code \_\_\_\_\_ City/State \_\_\_\_\_ Country \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Contact person Mr/Mrs \_\_\_\_\_

\*) This name will be printed on the relevant printed matters

### We are interested in (please tick box):

Sponsor items	Fees	Total in €
<b>Social events</b> <input type="checkbox"/> Conference Dinner, 8 October 2008 <input type="checkbox"/> Sponsored Reception, 9 October 2008 <input type="checkbox"/> Coffee/Tea break, 8 October 2008 <input type="checkbox"/> Coffee/Tea break, 9 October 2008 <input type="checkbox"/> Coffee break, 10 October 2008 <input type="checkbox"/> Opening Plenary Session, 8 October 2008 <input type="checkbox"/> Closing Plenary Session, 10 October 2008 <input type="checkbox"/> Lunch, Wednesday, 8 October 2008 <input type="checkbox"/> Lunch, Thursday, 9 October 2008	<input type="checkbox"/> € 25,000 <input type="checkbox"/> € 25,000 <input type="checkbox"/> € 5,000 <input type="checkbox"/> € 5,000 <input type="checkbox"/> € 2,500 <input type="checkbox"/> € 15,000 <input type="checkbox"/> € 15,000 <input type="checkbox"/> € 15,000 <input type="checkbox"/> € 15,000	
<b>Advertising</b> <i>Advert Position:</i> <input type="checkbox"/> Outside Back Cover (full colour) <input type="checkbox"/> Inside Front Cover (full colour) <input type="checkbox"/> Inside Back Cover (full colour) <input type="checkbox"/> Full Page Inside (full colour) <i>Advert Position:</i> <input type="checkbox"/> Outside Back Cover (full colour) <input type="checkbox"/> Inside Front Cover (full colour) <input type="checkbox"/> Inside Back Cover (full colour) <input type="checkbox"/> Full Page Inside (full colour)	<i>Program and Registration Book</i> <input type="checkbox"/> € 3,500 <input type="checkbox"/> € 3,000 <input type="checkbox"/> € 2,500 <input type="checkbox"/> € 2,000 <i>Final Program Book</i> <input type="checkbox"/> € 3,500 <input type="checkbox"/> € 3,000 <input type="checkbox"/> € 2,500 <input type="checkbox"/> € 2,000	
<b>Venue</b> <input type="checkbox"/> Room A (8 October on Midday, 9 October Morning or Midday) each: <input type="checkbox"/> Room B (8 October on Midday, 9 October Morning or Midday) each: <input type="checkbox"/> Room C (8 October on Midday, 9 October Morning or Midday) each: <input type="checkbox"/> Poster Area <input type="checkbox"/> Poster Session <ul style="list-style-type: none"> <li><input type="checkbox"/> Wednesday</li> <li><input type="checkbox"/> Thursday</li> <li><input type="checkbox"/> Friday</li> </ul>	<input type="checkbox"/> € 3,000 <input type="checkbox"/> € 3,000 <input type="checkbox"/> € 3,000 <input type="checkbox"/> € 15,000 <input type="checkbox"/> € 2,000 <input type="checkbox"/> € 3,000 <input type="checkbox"/> € 1,000	
<b>Others</b> <input type="checkbox"/> Conference Bags <input type="checkbox"/> Insert conference bag <input type="checkbox"/> Notebooks / pens <input type="checkbox"/> Pocket Program <input type="checkbox"/> Lanyards <input type="checkbox"/> Top table <input type="checkbox"/> WWW link, per year	<input type="checkbox"/> € 15,000 <input type="checkbox"/> € 5,000 <input type="checkbox"/> € 5,000 <input type="checkbox"/> € 5,000 <input type="checkbox"/> € 5,000 <input type="checkbox"/> € 5,000 <input type="checkbox"/> € 5,000	
<b>Total amount in € (EUR)</b>		

Date/Place: \_\_\_\_\_ Name: \_\_\_\_\_

**INVOICE AND PAYMENT:** see page 10

### Please return this form to:

Foundation IGRC, attn. : Robert Doets, P/O Box 20051, 7302 HB Apeldoorn, The Netherlands  
( [foundation.igrc@upcmail.nl](mailto:foundation.igrc@upcmail.nl) )

